



2016 CHARITIES APPLICATION

The 30a 10k is a non-profit organization whose purpose is to serve the community by producing a world-class 10K and related fun events that raise money to benefit local charities, while promoting health and fitness.

Charities and non-profits, both local and nationwide, are invited to apply to be one of the 30A 10K's 2016 charity recipients. The 30A 10K will announce the three selected charities on May 6. Applications are due by April 15.

Benefits for charities include:

- A donation by the 30A 10K to assist in the charity's efforts, as outlined on the enclosed application.
- Connect with more than 6,000 locals and visitors that have a passion for this community
- Opportunity to use the 30A 10K logo on promotional materials (brochures, ads, t-shirts, etc. – graphic approval by 30A 10K is required)
- Reserved booth space at the event's packet pick up and on race day.
- Charity's logo and web link included on the 30A 10K Facebook and website

Guidelines and rules for becoming an official Charity include the following:

- Charities must provide a minimum of 30 named volunteers to the race during the three-days of race activities: Nov. 22-24.
- Charities will provide the 30A 10K with the names and email addresses of their volunteers.
- The charity must assist in promoting the 30A 10K event on their online platforms
- The charity must use the funds given by the 30A 10K for the effort as described in the application
- The charity must be a 501c3
- A post-event report must be filed within 60 days of the event that includes pictures and a description of how the funds were used.
- Charity Application due by April 15.

Charities are chosen based on the following criteria:

- Families and children's health and well-being
- Proximity to South Walton
- Neediness of the charity and lack of other sources of funding
- Ability for the charity to help support the race through volunteers and marketing efforts
- History of the charity



Non-Profit Organization Group Application

Name of Organization: _____

Contact Information:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Day Phone: _____

Briefly describe your organization:

For what purpose are you seeking a donation from the 30A 10K?

Number of volunteers you can provide from Nov. 23-25: _____

How much has your charity received in donations last year? _____

How much do you expect to receive in donations in 2016? _____

How can you help market the 30A 10K to runners and volunteers?

Please attach a proof of Tax Exempt status, as well as a list of trustees and officers of the organization.



Post Event Report

Name of Organization: _____

Number of volunteers in event: _____

How were the 30A 10K funds used by your charity? _____

Did you hold any social events (meetings, fundraisers, receptions) in connection to the race?

Is there anything we can do to enhance your group's experience?

Other comments:

Your name: _____

Title: _____

Email: _____

Day phone: _____