



2017 CHARITY APPLICATION

The 30a 10k is a non-profit organization whose purpose is to serve the community by producing a world-class 10K and related events that raise money to benefit local charities, while promoting health and fitness.

Charities are invited to apply to be one of the 30A 10K's 2017 donation recipients. The 30A 10K will announce the three selected charities on May 6. Applications are due by April 15. Benefits for the charity partners include:

- Financial support from the 30A 10K to assist in the charity's efforts, as outlined in the enclosed application.
 - Connect with the more than 6,000 race participants that have a passion for this community
 - Opportunity to use the 30A 10K logo on promotional materials (brochures, ads, t-shirts, etc. – graphic approval by 30A 10K is required)
 - Reserved booth space at the event's packet pick up and on race day.
 - Charity's logo and website link will be included on the 30A 10K Facebook and website

The 30a 10k race will donate an amount to each charity that is directly proportional to the amount of volunteer hours provided by that charity to the race.

Rules for becoming an official Charity include the following:

- **Each charity must provide a minimum of 40 individual volunteers during packet pickup and race day.**
- Charities will provide the 30A 10K with the names, contact numbers and email addresses of their volunteers.
- The charity must promote the 30A 10K event on their online platforms (social media or email blast) **at least twice monthly from June - December.**
- The charity must provide to the race one story with descriptive photos explaining how partnering with the race will help their cause. This narrative is due by July 1.

- The charity must use the funds given by the 30A 10K for the effort as described in the application
- The charity must be a 501c3
- A post-event report must be submitted within 30 business days after the event that includes pictures and a description of how the funds were used.
- Charity Application due by April 15.

Charities are chosen based on the following priorities:

- Family and children's health and well-being
- Proximity to South Walton
- Neediness of the charity and lack of other sources of funding
- Ability for the charity to help support the race through volunteers and marketing efforts.



2017 Charity Application

Name of Organization: _____

Contact Information:

Name _____

Address _____

City _____ ST _____ Zip _____

Email _____ Phone _____

Briefly describe your organization

For what purpose are you seeking a donation from the 30A 10K?

Number of volunteers you can provide from Nov. 22-23 _____

How much has your charity received in donations last year? How much do you expect to receive in 2016?

How can you help market the 30A 10K to runners and volunteers?

Please attach proof of Tax Exempt status, as well as a list of trustees and officers of the organization.



2017 POST EVENT REPORT

Organization Name _____

Number of volunteers in event _____

How were the 30A 10K funds used by your charity?

Did you hold any social events - meetings, fundraisers, receptions - in connection to the race?

Did you have a booth at packet pick up or the morning of the race? _____

Is there anything we can do to enhance your group's experience? _____

Other comments

Your name _____

Title _____

Email _____

Day Phone _____